As a student in the SIU Automotive Technology Program, Dale Hall displayed a motivation to achieve and enthusiasm to learn. In school, he was selected into a cooperative education program with Buick Motor Division of General Motors (GM).

Upon his graduation in 1988, he went to work with GM. Dale has held various field and home office assignments. Having been promoted into several of GM’s operations such as brand quality, warranty administration and technical assistance, Dale has successfully managed and led numerous individuals displaying a positive attitude toward work.

Dale and Coleen Hall established this endowment in the name of their family dog (Mossie) as a way to help recognize students who demonstrate a positive attitude; ability to work with peers; motivation to achieve and enthusiasm to learn.